



The Prince & Princess
of Wales Hospice

Friday 18th February 2011

FOR IMMEDIATE RELEASE

PYJAMA'D FLASHMOB TAKES TO GEORGE SQUARE TO LAUNCH GLASGOW'S MIDNIGHT WALK

City centre workers and shoppers might have wondered whether they were still dreaming this lunchtime, as a group of over 50 pyjama'd walkers took over George Square to launch The Prince & Princess of Wales Hospice's 2011 Midnight Walk

Taking place on Saturday 21st May, the event will be the 2nd annual night walk raising funds for the city centre Hospice. Walkers are offered the choice of a 5k or 10k route, both of which start and finish at the SECC, and cross six bridges along the Clydeside along the way. Last year's event, the first of its kind in Glasgow, attracted over 900 pyjama'd participants raising an outstanding total of £110,000. It is hoped that this year's event could double those numbers.

Event registration is now open and can be done by visiting www.ppwh.org.uk/midnightwalk

Hospice fundraiser and event organiser Maisie Hamilton said:

"The Midnight Walk is a really fun event and we wanted to reflect this by doing something a little bit different to launch it. Last year's walk was a great success for us and we're aiming to make this year's even bigger and better.

"We've got some great entertainment provided for our walkers on the evening, so we're sure that everybody who takes part will have an excellent night. At the same time, they'll be raising the funds which help us continue to provide invaluable care and support for our patients and their families."

Notes to Editor

About the Midnight Walk

The event is sponsored by Brookfield (construction) and supported by: Glasgow City Council, and the SECC.

There will be entertainment on the night in the SECC as participants are registering. They will then take part in a Bollywood-style warm up before setting off along the route. There will also be a few nice surprises along the way!

Walkers will be able to participate in a 'shop drop' at this year's event. This is the opportunity to bring a bag of unwanted goods to a drop off point at event registration where they will be collected and used in the one of the Hospice's 13 shops around the city.

About The Prince & Princess of Wales Hospice

The Prince & Princess of Wales Hospice, situated on the river Clyde in Glasgow, exists to help our patients achieve the best quality of life possible in whatever time remains for them by providing care and support for patients, their families, children and carers. All care is free of charge with annual running costs for the hospice will reach £4 million this year of which £2.6 million must come from fundraising and voluntary donations.

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Issued by The Prince & Princess of Wales Hospice.

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